

DOCTORATE OF BUSINESS ADMINISTRATION

DBA IN INNOVATION,
MANAGEMENT AND NEW
TECHNOLOGIES



THE THREE MOST IMPORTANT QUESTIONS ABOUT YOUR FUTURAL DOCTORATE PROGRAM

1

WHAT WILL A DBA DEGREE DO FOR ME?

The Doctor of Business Administration is in general the highest academic degree awarded by a school and is the equivalent to the PhD (Doctor of Philosophy) in many countries. With it, you can teach and lectures at schools, universities and institutions of higher education worldwide. The DBA, which is often referred to as the “consultants degree” enables you to work with companies, as a consultant or executive, or gives you valuable credentials to start your own firm. Because the DBA thesis deals with practical problems, the research DBA students conduct is highly valued and rewarded by international companies.

2

WHICH ARE THE INSTITUTIONS?

The DBA is delivered by the EPF, a top engineering school and member of the elite, prestigious French Grandes Ecoles system, in coordination with the Doctoral School of Business of Nestor Ai™ campus.

EPF, which is located in the Paris area, is known worldwide for its outstanding work and contributions to the fields of innovation and applied innovation.

**DOCTORAL
SCHOOL OF
BUSINESS**



3

HOW WILL THE PROGRAM BE DELIVERED?

The program is fully online for maximum flexibility and to take full advantage of the global age in which we live. Our unique, custom-designed platform, (courses and database) allows you to work when and where you want. Our international faculty have been selectively chosen, and are among the best in their areas of expertise. The program combines strong, personal faculty and IT support with affordable tuition fees. It is the ideal way for professionals to complete a doctoral degree while working.

Our platform is available 24/7 and constantly updated to ensure a rich learning experience. New classes are added every month, allowing students to stay current with the latest trends and research. You can also connect directly with professors through their LinkedIn profiles integrated into the platform, promoting dynamic and personalized academic exchange.



WHY THIS DBA?

The EPF Doctor of Business Administration (DBA) in Innovation, Management, and New Technologies prepares you to meet the challenges brought on by digital transformation and artificial intelligence. It prepares you to shape the future as a consultant, professor, executive, entrepreneur or faculty advisor.

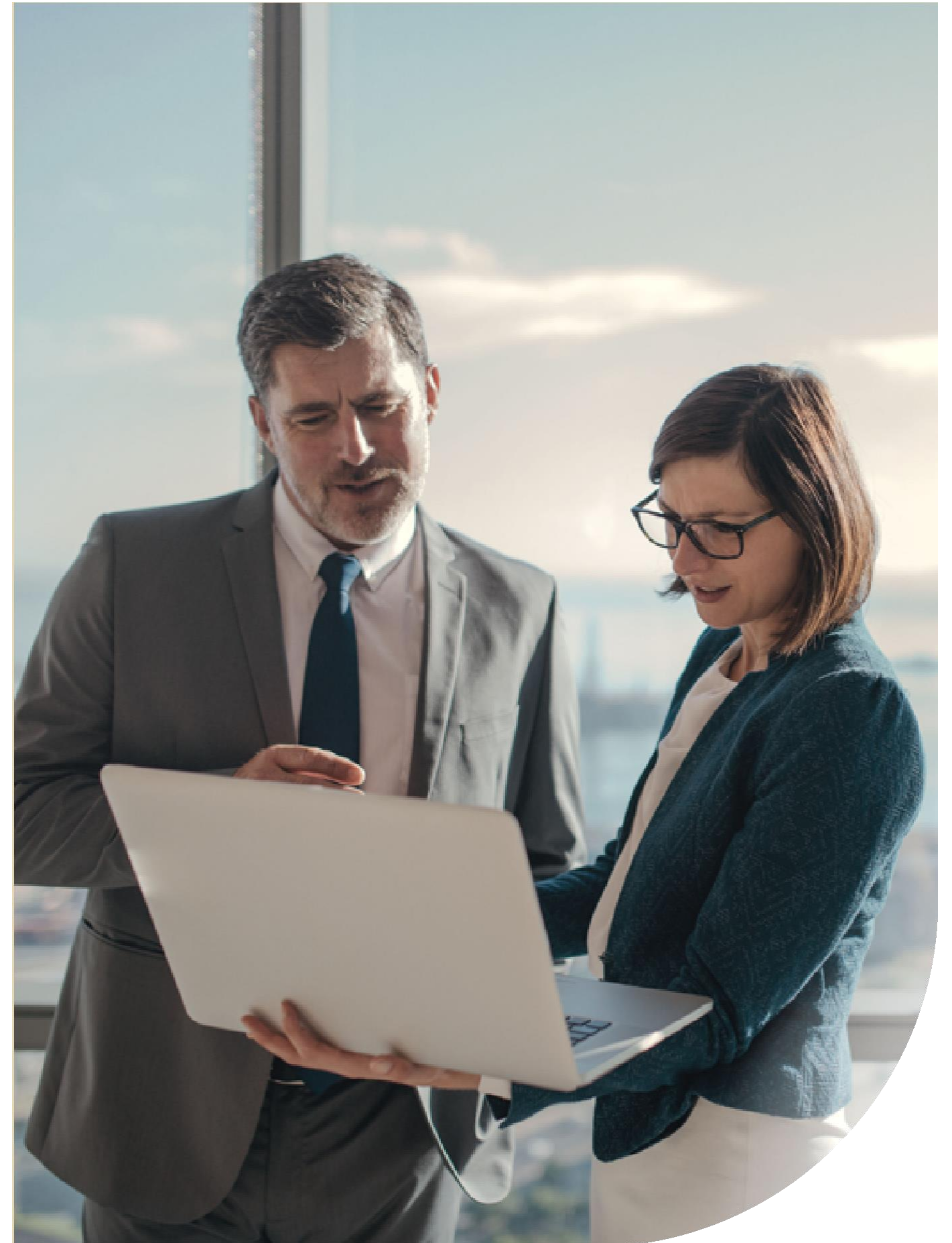
Our DBA executive students can rely on powerful, personal support from both their thesis directors and faculty research advisor. The highly flexible program facilitates a balance between one's professional life and the research work all doctoral programs require.

The program includes module courses on business, management, creativity and innovation, change management, artificial intelligence and new technologies. This highly sought-after combination ensures that our professional students will be more than capable of attaining positions that demand the highest degree of knowledge and responsibility.

Each new group of international doctors will be fully capable of understanding and mastering the intricate challenges and rewarding opportunities that innovation and new technologies have for organizations.

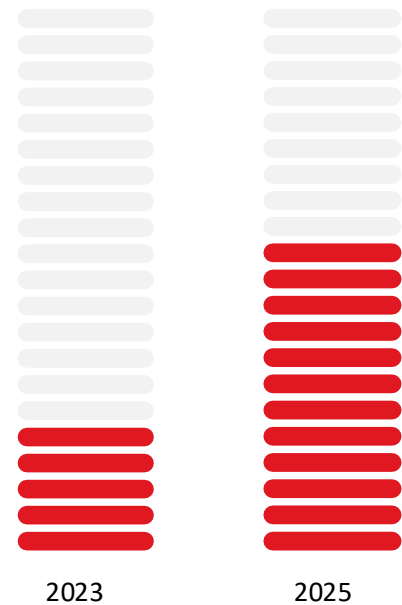
DR. SARAH SASSON

Academic Director of the DBA program



A PROGRAM WHICH EQUIPS YOU TO MEET TOMORROW’S CHALLENGES

By **2025**, the proportion of jobs requiring creativity and innovation skills will increase by 8%



ChatGPT

may be able to replace up to **20%** of certain jobs but the creative work entrepreneurs do will never be replaced

“
The reason Samsung is successful is innovation
”
Hyun-Suk Kim, Former CEO and President of Samsung Electronics

FLEXIBILITY

PITCH YOUR IDEAS **BUSINESS** IN FRONT OF BUSINESS INVESTORS

ONLINE PROGRAM

TOP **ENGINEERING** SCHOOL

AFFORDABLE TUITION FEES

THE KEYPOINTS



A TEAM OF EXPERTS IN ENTREPRENEURSHIP, INNOVATION AND ENGINEERING TO CLOSELY SUPERVISE OUR STUDENTS



OPTIONAL IN-PERSON SEMINAR WEEK IN DUBAI, MONACO OR PARIS
A UNIQUE OPPORTUNITY TO MEET AND PITCH INVESTORS AND KEY BUSINESS LEADERS



THE PROGRAM, INCLUDING THE THESIS, CAN BE COMPLETED IN **FRENCH, ENGLISH OR CHINESE**



ALWAYS UP-TO-DATE CONTENT CLASSES ARE UPDATED EVERY MONTH TO INTEGRATE THE LATEST RESEARCH, MARKET TRENDS, AND TECHNOLOGICAL INNOVATIONS



STRONG PERSONAL SUPPORT & COACHING EACH STUDENT HAS THEIR PERSONAL THESIS DIRECTOR AND FACULTY ADVISOR/ RESEARCHER. THIS IS MORE SUPPORT THAN OTHER PROGRAMS OFFER



MONTHLY SERIES OF WEBINARS AND SEMINARS ON CUTTING-EDGE TOPICS AND FINDINGS



THE ONLINE FORMAT ALLOWS YOU **GREAT FLEXIBILITY:** YOU SET YOUR OWN SCHEDULE AND STUDY AT YOUR CONVENIENCE



A COMMUNITY OF RESEARCH & GUIDANCE ACROSS COURSES, SUPERVISIONS, STUDY TRIPS & WEBINARS, PARTICIPANTS JOIN 465+ ACADEMIC MEETINGS, RISING TO 500 WITH EVENTS & WORKSHOPS



OUR ILLUSTRIOUS, **INTERNATIONAL FACULTY** AVERAGES 20+ YEARS OF TEACHING AND RESEARCH EXPERIENCE EACH



A PROGRAM HIGHLY VALUED BY BUSINESS ANGELS AND INTERNATIONAL INVESTORS



OUR PROGRAM HAS BEEN SUBMITTED TO THE **DUBAI RANKING™**



EXTENSIVE RESEARCH ACCESS EXPLORE MORE THAN 10 MILLION RESEARCH ARTICLES & 40 SCIENTIFIC PUBLICATIONS ON BUSINESS, MANAGEMENT, & TECHNOLOGY

EPF DBA, 2ND BEST DBA IN ENGINEERING IN THE WORLD



2nd among engineering DBAs.

TOP 20
on
163
ranked institutions.

The Dubai Ranking TM is an international ranking that measures the performance of universities and higher education establishments according to precise criteria. The quality and relevance of the skills imparted are key indicators.

This ranking enhances the recognition and prestige of our EPF Doctorate of Business Administration.



THE EPF IN A FEW WORDS

Founded in 1925, as École Polytechnique Féminine, EPF was one of the first engineering schools in France to train women.

It has been co-educational since 1994. For over 90 years, EPF - Graduate School of Engineering in Paris-Cachan, has been preparing its graduates for a changing and increasingly globalized world. EPF has educated decision makers in a variety of disciplines in the public and private sectors.

EPF offers a global, generalist, multidisciplinary and multilingual education. Its graduates not only possess excellent professional skills sought by leading enterprises and recruiters, but, our students benefit from a truly international environment.

Focused on academic excellence, professional training and innovative teaching methods, EPF also plays a pioneering role in the promotion of diversity and equal opportunity in higher education.



délivrée par



THE EPF IN FIGURES

1925

YEAR FOUNDED

4

CAMPUSES

175

FACULTY AND
STAFF

150+

INTERNATIONAL
PARTNERS

650+

BUSINESS PARTNERS
WORLDWIDE

13 500

AN ALUMNI OF GLOBAL LEADERS
AND DECISION-MAKERS





DIGITAL CURRICULUM WITH ATTENTIVE COACHING

COMBINING BUSINESS AND RESEARCH



A flexible method

Allows you to complete the program depending on your rate of work in 2, 3 or 4 years.

Graduates of our 1-year MBA program can usually obtain their DBA in 2 years.



Three Languages of instruction

Three languages of instruction to choose from French, English or Chinese.



Comprehensive personalized support

Students receive coaching, thesis direction, and faculty guidance throughout their studies, ensuring that they have the resources and support they need to succeed.



An innovative curriculum

Aligned with the evolution of emerging technologies and business management.

Students develop practical skills and gain real-world experience.



Articles That Inspire Learning

Students access over 10 million research articles in business, management, & technology, & study 40 selected scientific papers during the DBA, each followed by short assessments to reinforce understanding & research skills.



Learning Through Real Interaction

Students stay connected with faculty, directors, & the Dean throughout the program, joining over 465 meetings (up to 500 with study trips and webinars) to ensure continuous feedback & academic support.

EPF DBA PROGRAM

The main emphasis and bulk of the work involved centers around the doctoral thesis. The program also has 15 module courses (see list below) which give you important information and prepare you to write your thesis.

COURSES

THEME 1: New technologies, new worlds of innovation.	Artificial intelligence and data
	Robots and intelligent systems
	Metaverse and new markets
	Predictive marketing: robots, chatbots
	Creativity, innovation and change
	Business creation and business plans
THEME 2: Using new technologies for management.	Leadership, human resources management and AI
	Finance and AI
	Digitization of finance
	Influencer marketing, digital identity and avatars
	Strategy, blockchain and AI
	Decision-making processes

RESEARCH METHODOLOGY

1	Research methodology: qualitative aspects (compiling a literature review, etc.)
2	Research methodology: quantitative aspects (data analysis and hypothesis testing)
3	Writing and defending the thesis

THESIS

First year	Review of the scientific literature in your field
Second Year	Research and Methodology
Third Year	Writing of the thesis and the oral defense



ADVANCE YOUR DBA WITH ADDITIONAL
SPECIALIZED COURSES FROM EPF

Specialized Course - 1

**AI Project Management: From Ideation to
Implementation for Your Business**

Specialized Course - 2

**Innovative Management
Using AI**

Specialized Course - 3

**AI, Digital Transformation &
Innovative Strategies for
Managing Companies**

Enhance your learning journey with additional courses offered under the EPF – DBA in Management, Innovation, and Best New Technologies courses. These optional courses focus on using AI and new strategies to drive innovation, manage change, and lead businesses in a technology-driven world. Designed to add value to your DBA experience, these courses offer practical knowledge to prepare you for AI leadership in today’s evolving business environment.

Please note: These courses are not mandatory for the DBA program.



A PAIR OF VALUABLE ASSETS: *YOUR FACULTY* ADVISOR AND YOUR THESIS DIRECTOR

12 - 24
recommended appointments
per year with your
faculty advisor
(in addition to the 5 meetings with
your thesis director)

**Strong personal
support,**
because each student is
different and unique

Our personal touch
Up to 1 appointment per week
following students' needs

**A dynamic
mentorship**
is a powerful tool for personal and
professional growth

The faculty advisor plays a key role in providing personalized support and guidance to the student throughout their academic program. They work closely with the student, in addition to the thesis director, to ensure that the student has the resources and support they need to succeed.

While the faculty advisor may provide a range of support services, they do not replace the thesis director. Rather, they work in conjunction with the thesis director to provide comprehensive support to the student. The thesis director is primarily responsible for guiding the student's research and thesis writing, while the faculty advisor may provide broader academic and personal support to the student.

The faculty advisor is available for all types of questions or problems and that there is no limit to the number of times they can be consulted.

Good communication between student and faculty is the key to success in any doctoral program. You have regular meetings with your thesis director and unlimited meetings with your faculty advisor.

YOUR THESIS DIRECTOR

There are **15** meetings organized per year and scheduled over **3** years

Most doctoral programs only assign 1 person to help you, your thesis director. Often these individuals supervise too many doctoral candidates and they are frequently difficult to talk to. Because of that we assign each student 2 important faculty members, the faculty advisor and the thesis director.

Your thesis director is assigned by the Academic Director only after a careful review of your intended research subject. This ensures that each doctoral student has the best possible thesis director with the best possible expertise.

Numerous meetings are scheduled between student and their thesis director over the period of study. A minimum of 15 meetings are scheduled during the 3 year study period.

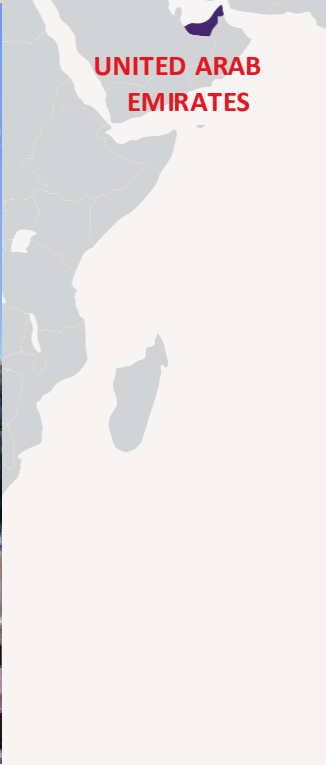


DBA STUDENTS CAN PRESENT THEIR BUSINESS PLAN OR PITCH THEIR STARTUP PROJECT TO INVESTORS AND BUSINESS LEADERS

OPTIONAL IN-PERSON ONE-WEEK SEMINAR IN PARIS, MONACO OR DUBAI



PITCH YOUR BUSINESS PLAN TO TOP OF INVESTORS DURING OUR IN-PERSON SEMINARS



ONE OF OUR **STUDY TRIP** FAVORITE SPOTS FOR OUR ON-SITE WEEK IN DUBAI



WELCOME TO UNIVERSITY OF DUBAI



COACHING LEARN HOW TO PITCH YOUR START UP IDEAS AND TALK ABOUT THE COMPANY YOU WANT TO LAUNCH



A UNIQUE *OPPORTUNITY* TO PRESENT YOUR PROJECT AT THE DUBAI CHAMBER IN FRONT OF BUSINESS ANGELS



Eric Torchet
CEO
of SAGMA Corp



Michel Chalhoub
Board member at the Chalhoub Group, 12,000
employees

AN EXCEPTIONAL FACULTY



DR. SARAH SASSON

Academic Director of the
DBA Program

Ph.D., Columbia
University, USA



DR. RAY BENEDIKTUS

Research and
Thesis Director

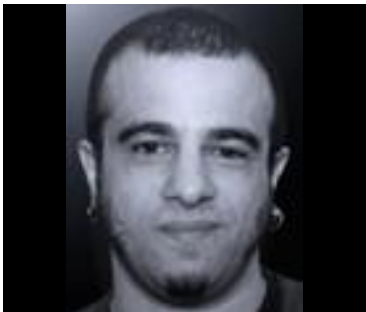
Formerly at University of
California Fullerton, USA



DR. CATHERINE MACADRE

Thesis Director

Professor of Economic
and Finance



DR. NOEL ALBERT

Professor of Marketing,
Luxury Brands and
Metaverse

Formerly at Sherbrooke
University, Canada



DR. NAGY GABOR

Thesis Director

Professor of Marketing
and Digital Marketing



PROF. ALEXANDRE LINOTTE

Professor of Finance and
Creator of Cryptocurrency

International University
of Monaco



DR. VIRGINIE MARTIN

Thesis Director

Best-selling author



DR. SERGIO JANCZAK

Professor of Management and
Strategy

University of Western
Ontario, Canada



PROF. JACKY KOEHL

Professor of Finance and
Strategy

University of Lorraine,
France



DR. LIONEL DI MARCO

Research and
Methodology

Director of the Grenoble
School of Midwives, CHU
Grenoble Alpes



DR. ALEXANDRE MELNIK

Professor of Geopolitics

ICN Business School,
University of Lorraine, France,
Former diplomat



PROF. ARTHUR GOGATZ

Professor of Creativity,
Innovation and Change

Has taught in
24 countries worldwide



DR. NA GOPAL

Professor of Marketing and
Supply Chain

30 years of industry
experience

STUDENT TESTIMONIAL



“ Having discovered EPF and immersed myself in its history, I am enthusiastic about its current evolution, marked by remarkable transformation and innovation. This is why I chose to join the DBA EPF, a highly flexible and innovative program that meets my aspirations for personal and professional development. The program offers students the chance to meet investors at the Dubai Chamber of Commerce for fund-raising events, which is a unique opportunity, and perfectly combines the qualities needed to strengthen my skills, prepare me for the challenges ahead, and enable me to become an expert in my field... ”

SARHA DESALME
Co-founder of Cristaux & Couleurs

CURRENT STUDENT RESEARCH THEMES

- “ Business strategic planning and decision-making processes ”
- “ Entrepreneurial leadership and team dynamics ”
- “ Developing and implementing a corporate business innovation strategy ”
- “ The impact of technology on the effectiveness of training and development programs ”
- “ Applying Artificial intelligence (AI) and machine learning (ML) to financial analysis and investment decisions ”

STUDENTS TESTIMONIALS



“ As an entrepreneur working in the field of HR Tech, I have been involved in designing tools for managing human resources in the workplace. Over the last few years, I have also taken the initiative of popularising technological advances through content broadcast by major national media, as well as television programmes broadcast on major national channels.

My aim is twofold: firstly, to encourage decision-makers to think more about the importance of innovation in managing people, with particular emphasis on the inclusion of women in engineering. Secondly, to raise awareness among a wider audience of the career opportunities available to women in sectors such as artificial intelligence, human resources information systems, robotics and engineering in general. In short, my aim is to awaken in everyone an awareness of their role in an ever-expanding technological world.

ALEXIA BORG

Journalist (BFM Business, Figaro TV)

”

“ This online program deepens my skills in management, innovation and AI, while offering hands-on support from faculty. The DBA EPF prepares me to excel in my career and become a future leader.

”

AHAMADA OUSSOUF

Assistant to the Central Customs Receiver



OUR SELECTION PROCESS

- 1
- DBA candidates must have significant professional experience (3 years minimum)
- 2
- They must submit a compelling thesis proposal and detail their reasons for wanting to join the program, in video format
- 3
- They are also evaluated according to their potential writing skills.

MANDATORY QUALIFICATIONS

- 1
- Have a Master's degree / MBA, MS or MSc from a school or university recognized by the Ministry of Education of the country concerned
- 2
- For non-native English speakers, who wish to do the DBA in English, an IELTS score is recommended but not required
- 3
- For non-native French speakers who wish to take the DBA in French, a TFI score is recommended but not required



REGISTRATION PROCEDURE

- 1

Fill out the application form after the first preliminary meeting.
- 2

You will meet a senior professor of the program and you will receive a pre-admission letter.
- 3

Send a video presenting your motivations and your business thesis proposal.
- 4

Interview with the academic director. The academic committee examines and validates your application.
- 5

Signature of the EPF DBA Rules.
- 6

Payment of tuition fees.
- 7

You will receive your official letter of admission and your student card.
- 8

First meeting with your thesis director.
- 9

Beginning of your courses and research for the professional thesis.

You are going to meet

4

different academics

and

1

personal admission officer

during your admission process

“ We’re here to help you apply ”



PROGRAM TUITION

11,900 Euros
per year
(for 3 years)



We have developed a partnership with **Banque CIC** and are pleased to offer students **loans at preferential** rates to finance their DBA.

24,900 Euros
Special reduced tuition
for one-time advance payment



We are also pleased to announce our partnership with **Banque Société Générale Cameroun**, enabling students to benefit from loans on **preferential terms** to finance their DBA.

STUDENT FINANCIAL AID

WE HAVE DEVELOPED A PARTNERSHIP WITH AGENCE NIDDAM & ASSOCIES AT AXA BANK AND ARE PLEASED TO OFFER STUDENTS LOANS AT **PREFERENTIAL RATES** TO FINANCE THEIR DBA.



The in-person seminar week and study trips are optional. Costs vary depending on the destination.

WE ARE PRESENT IN THESE COUNTRIES



PARTNER DBA EPF IN GERMANY

CONTACT OUR PARTNER

in Germany :



Frank-Andre Schlipp

European Education & Career Advisory E2CA

andre@schlipp.com





DBA IN INNOVATION, MANAGEMENT AND NEW TECHNOLOGIES